

# Project Details

**Project Name** Apprenticeship - Funding a Regional Director

**Lead Institution** Diablo Valley College

**Primary Contact** Mark Martin

**Amount Recommended** \$300,000

**Sectors** Cross Sector

**Need** Apprenticeships are growing in importance to industry and our workforce development system here in California. The Chancellor's office has shown its support of apprenticeships through continuing CAI grants, and the governor's office has set a goal of 500,000 apprentices by 2029. To reach this goal, the colleges will need help.

The RD-A's mission will be to act as a resource to colleges, industry, WDB's, and others in the region to help build stronger apprenticeship programs. This person will be a resource on how to establish and build apprenticeships, and will work with Dean's and sector RD's, DAS, DOL, IACA, CAC, CCCCCO, Go-Biz, and others to help our colleges enroll more apprentices through FTES and create more apprenticeship programs.

We are also talking with other regions in the state who are looking into creating an RD-A for their area. Our goal is to show the benefits that such a position can have so that the position is funded long-term by the state.

**Description** The RD-A will focus on the follow items:

- Increase apprenticeship enrollment in college programs
- Assist industry in establishing apprenticeships
- Develop new apprenticeship programs
- Increase student employment in living wage jobs

A key part of the RD-A's role during the first two years of the job will be to create a vision and strategy for the Bay Area Community Colleges on how they integrate apprenticeships into the CC system to achieve the stated mission and goals.

## Outcomes

### Metrics

- Increase apprenticeship FTES in colleges
- Assist industry in establishing apprenticeship
- Develop new apprenticeship programs
- Increase student employment in living wage jobs

### Duties

- Represent the region at state & regional events
- Meet with different agencies (e.g., IACA, CAC, DAS, DOL) related to apprenticeship and inform the region of important information
- Assist with grants
- Convene regional meetings to discuss best practices
- Develop a regional strategy

**Years Previously Funded** 0

## Progress Reports

## Proposed Budget

Description ↓	Amount
Year 1 expenses (RD salary, travel, business expenses). This is the same grant size as other RD's.	\$200,000
Year 1.5 expenses (RD salary, travel, business expenses for 1/2 year)	\$100,000
<b>Total</b>	<b>\$300,000</b>

## Funding Sources

Funding Source	Amount
RJV Fund	\$300,000
<b>Total</b>	<b>\$300,000</b>

## Activities and Outcomes/Metrics

Activity ↓	Outcome
1. Act as a central resource for information about apprenticeships	

	<p>Create a network of apprenticeship experts (DAS, DOL, CCCCCO, IACA, CAC, college coordinators throughout the state, CAI grantees, etc.). Keep in contact with this network and attend majority of regional and statewide apprenticeship meetings and communicate information from those meetings.</p>
<p>2. Create communication platform for apprenticeship issues</p>	<ul style="list-style-type: none"> <li>- Develop a regional website of apprenticeship information and contacts (similar to the mfg website).</li> <li>- Develop a list of apprenticeship programs and contacts for the region, including companies, apprenticeship committees, government representatives, etc.</li> <li>- Have a Listserv and frequent communication to this network of apprenticeship contacts about funding opportunities, best practices, etc.</li> </ul>
<p>3. Develop a new apprenticeship program with a college(s) as the sponsoring organization. The goal is to determine if there are other (and better) models for implementing apprenticeship within community colleges</p>	<p>RD-A will explore the development of an apprenticeship program using an existing program's classes, and having the sponsor organization for the apprenticeship be the college itself vs. an outside organization. The RD-A will research this approach and if it's deemed appropriate, will work closely with a college to implement. If not appropriate, the RD-A will report out their findings and rationale.</p>
<p>4. Develop regional apprenticeship advisory group. CAI grantees, DAS representative, apprenticeship coordinators at colleges, industry reps, etc.</p>	<p>Organize and convene a regional apprenticeship advisory group to work on expanding apprenticeships. The group will meet a minimum of 4 times a year (mix of face-to-face and virtual).</p>
<p>5. Work with region's apprenticeship programs to identify opportunities and challenges that collaboration and the support of this position could help address.</p> <p>6. Assist region in obtaining additional grants to support apprenticeship programs.</p>	<p>Workplan presented to Advisory Committee in the fall of 2020. Reviewed quarterly by Advisory Committee. Updated in fall 2021. Workplan posted on webpage.</p> <p>Establish baseline for number of grants, total funds all grants. Update these metrics in biannual RJV report.</p>
<p>Metrics</p>	<ul style="list-style-type: none"> <li>-Increase the number of apprentice programs in the region</li> <li>-Increase the number of apprenticeships (in existing and new programs)</li> </ul>

## College Participation

## Colleges with Apprenticeship Programs/CAI grants

X	Alameda	X	De Anza	X	LMC		Ohlone
	Berkeley	X	DVC	X	LPC	X	San Mateo
X	Cabrillo		EVC		Marin	X	SJC
	Canada	X	Foothill		Merritt		Skyline
X	CCSF	X	Gavilan	X	Mission		Solano
	Chabot		Hartnell		MPC	X	SRJC
X	Contra Costa	X	Laney		NVC		West Valley

(Note: Other colleges may have apprenticeship programs or initiatives than those marked above. However, these were the colleges that are known to have had CAI grants, or who have a mention of apprenticeship programs during a cursory search on their websites. One of the roles of the RD-A will be to do an exhaustive research of existing apprenticeship efforts.)